

THE
BOUNTIFUL BAG

**BE GREEN.
BE BOUNTIFUL.**





WHO WE ARE & WHAT WE DO



- The Bountiful Bag upcycles hard-to-recycle waste from the craft beer, entertainment, fashion and furniture industries into durable and unique lifestyle products.
- We donate a portion of our sales to environmental and social causes we care about.
- Our company was founded by two sisters, Fio Borkert & Romi Rossel, who are passionate about sustainability.
- We design and manufacture out of San Marcos, CA.



WHAT WE UPCYCLE

BANNERS, STAGE WALLS & TENTS

from music festivals and events



GRAIN BAGS

that are disposed of after craft beer production



SAMPLE SWATCHES FROM FURNITURE STORES

and excess fabrics from the fashion industry



THESE MATERIALS ARE NOT TYPICALLY COMMERCIALY RECYCLED AND MOST END UP IN LANDFILLS.

A woman with long brown hair, wearing a patterned halter top and white high-waisted pants, is sitting on a stone wall. She is holding a colorful tote bag with a landscape illustration featuring a red car, a brown horse, and a star. The background shows a beach and a wooden pier structure over the ocean.

IT'S NOT JUST A BAG.
IT'S A **CHOICE.**

You can buy a bag anywhere, but when you choose Bountiful you also choose to:

- Help us divert waste from landfills and take care of our planet.
- Help raise funds for causes we all care about. So far we have donated to local and national nonprofits such as: San Diego Brewcycling, Sustainability Is Sexy, Keep A Breast Foundation, San Diego Pride, Unite The United, Embrace Race and more!
- Stand up against fast fashion and plastic pollution by supporting a local, small business rather than large corporations. We pay fair wages, are committed to reducing our carbon footprint and we collaborate with other local and/or sustainable companies.



CONSUMERS CARE

AND THEY VALUE OUR MISSION

We are committed to educating and inspiring consumers to make a difference via the products they purchase. People who choose to support The Bountiful Bag care about the environment and our community as much as we do.

Each bag creates an emotional bond with the consumer as it reminds them of the things they love and value most: Meaningful causes, their hobbies (local craft beer, concerts, events, etc.) and of course, our planet.

Our customers are always proud to wear their Bountiful Bags and they love to share about us with their friends and on social media.



THE BOUNTIFUL BAG IS FOR EVERYONE

JOIN US IN MAKING A DIFFERENCE!



CONTACT



Learn more on
our website

www.thebountifulbag.com

Email Fio & Romi

hello@thebountifulbag.com

Connect with us
on social media

Instagram & Facebook:
[@thebountifulbag](https://www.instagram.com/thebountifulbag)

Linked In:
[company/the-bountiful-bag](https://www.linkedin.com/company/the-bountiful-bag)

YOUR TRASH, OUR PLEASURE!