



THE
BOUNTIFUL BAG



**BANNER
UPCYCLING
FOR A
GOOD CAUSE**

*COLLABORATION &
PARTNERSHIP OPPORTUNITIES*



FROM SINGLE-USE WASTE TO ONE-OF-A-KIND MEMORABILIA

Millions of banners, stage walls and signs are printed each year to promote brands, events, movies, concerts, and more.

Organizations invest top dollars and precious time designing and printing captivating artwork and graphics that are often displayed for as little as ONE day... and then, off they go to landfill.



REPURPOSE, SAVE & MAKE A DIFFERENCE

The time, love, creativity and money spent on these promotional materials end up turning into **WASTE** that companies will have to pay hundreds, sometimes thousands of dollars, to **DUMP** in our already overflowing waste facilities and landfills.

Additionally, since these plastic materials are not being recycled anywhere in the USA, and can take over 400 years to decompose (causing irreparable damage to the environment) this is a **lose-lose** situation for companies and the planet. ...enter ***The Bountiful Bag***.



WHAT IF WE TOLD YOU...

**WE CAN TURN THESE MATERIALS INTO NEW
PRODUCTS THAT CONSUMERS WILL LOVE?**

YOUR TRASH
our pleasure



Since 2018, we have partnered
with organizations and
companies like:

**VANS WARPED TOUR
BREWBIES FEST
KEEP A BREAST FOUNDATION
SAN DIEGO PRIDE
DRAKES BREWING CO.
THE APEX AGENCY
SAN DIEGO BREWERS GUILD &
COLLABALOOZA BEER
FESTIVAL**

to create limited-edition
collections that their fans
adored!





BE GREEN. BE BOUNTIFUL.

Besides helping divert waste from landfills, **The Bountiful Bag** donates a portion of all proceeds to causes we and our partners care about.

if you choose to work with us, each sale from your one-of-a-kind collection will benefit a nonprofit of your choice, or we will donate to an environmental nonprofit we love!



UPCYCLING WITH A PURPOSE

So far, we have rescued over 8 tons of plastic waste and we have helped raise money for organizations like Unite The United, Embrace Race, Keep A Breast Foundation, Sustainability Is Sexy, San Diego Brewcycling Collaborative, I Love A Clean San Diego and more!



PARTNERSHIPS & OPPORTUNITIES

Due to the overwhelming amount of waste that is constantly offered to us, and the fact that each of our products is handmade with love in San Diego, CA, we are limiting our collaborations to the following three options:

1

WHOLESALE PARTNER

Order minimum: 25 pieces.

HOW IT WORKS

You send us your banners and we create a custom collection you can sell back to your customers and fans.

This is a great option for companies that have established retail outlets like souvenir shops, online shops and/or often pop up at festivals and events. You already have a clientele that is loyal to you and would love to take home a piece of your brand.

EXAMPLE

Drakes Brewing in San Francisco saved years of banners containing beautiful artwork that they refused to throw away. For their 30th anniversary, they hired us to upcycle these banners into beautiful merch. The items were sold at their Anniversary event and sold out in a day!



PARTNERSHIPS & OPPORTUNITIES

2

RETAIL PARTNER - *Corporate Gifts*

No minimum. Prices may vary based on order volume.

HOW IT WORKS

You send us your banners and we create a custom collection you can gift to your clients, employees or most loyal patrons.

This is a sustainable gift-giving option for companies that order swag periodically. Instead of ordering mass produced gifts with no sentimental value, you can give away a product that represents a piece of your brand, your values, and was sustainably made just for them.

EXAMPLE

The Apex Agency hired us to create custom gifts for the top executives of one of their biggest accounts: Polestar Cars. They sent us a Polestar banner, vintage seatbelts and hardware, as well as custom tags, to create a one-of-a-kind collection of duffle bags and laptop cases. Apex Agency made a great impression on their client - Polestar was extremely impressed by the resourcefulness, creativity and attention to detail of the gift they received.



PARTNERSHIPS & OPPORTUNITIES

3

RETAIL PARTNER - *Direct-to-Consumer Memorabilia*

HOW IT WORKS

You send us your banners and we sell directly to the public via our online shop.

This option is for you if:

- You have cool banners from events, concerts or festivals that have a big following
- Fans will be excited to purchase the items due to the emotional value the artwork possesses
- You aren't interested in selling the products yourself or don't have a retail outlet
- You want to benefit a nonprofit you love and support a small business like ours

WHAT WE ASK FROM YOU

Allow us to list your brand as a partner and help us cross-promote the collection via your social media channels and/or email campaigns. We are a small company with limited marketing and production resources, so we can only commit to direct-to-consumer partnerships if the collection has great potential of selling successfully.

EXAMPLE

VANS WARPED TOUR, the legendary concert series, donated 25 years of their banners to us that we are slowly turning into collections. Each time we release a Warped Tour collection, it sells out in a matter of hours! Fans are excited to take a piece of the festival home with them. Thanks to Warped Tour's generosity, we have raised hundreds of dollars for the nonprofit of their choice: Unite The United, and have kept thousands of pounds of plastic waste from landfills.

BEFORE & AFTER EXAMPLES OF OUR MEMORABILIA COLLECTIONS



THE BOUNTIFUL BAG IS FOR EVERYONE

JOIN US IN MAKING A DIFFERENCE!



CONTACT

**Interested in
becoming a partner?**

Email Fio & Romi

hello@thebountifulbag.com

Learn More

www.thebountifulbag.com

**Connect with us
on social media**

*Instagram & Facebook:
@thebountifulbag*

*Linked In:
company/the-bountiful-bag*

YOUR TRASH, OUR PLEASURE!

